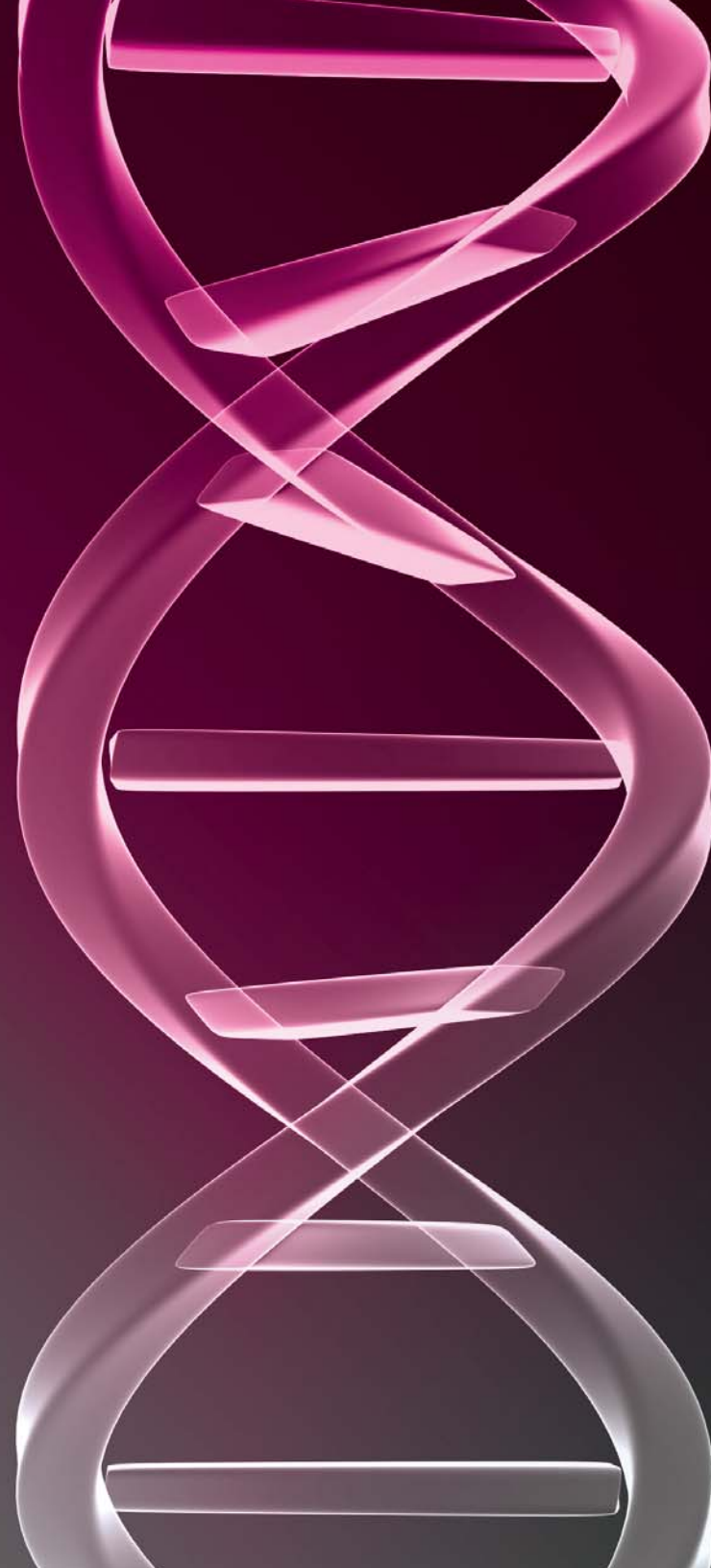


ipop

tns™ canadian facts



*i*pop

*i*pop expands the simulated reality of virtual shopping to cover your products complete instore interaction with the potential purchaser.

With *i*pop we can fully simulate any retail or in-store environment, from end of aisle displays, free-standing promotions, check-out, kiosks, ABM's and much more. Where research was once prohibitive for security and cost reasons, we can take consumers on a virtual tour of the larger environment within which your brands compete.

Virtual shopping at it's best, take a look at *i*pop and how we can help your business maximize its current value within the retail environment.

