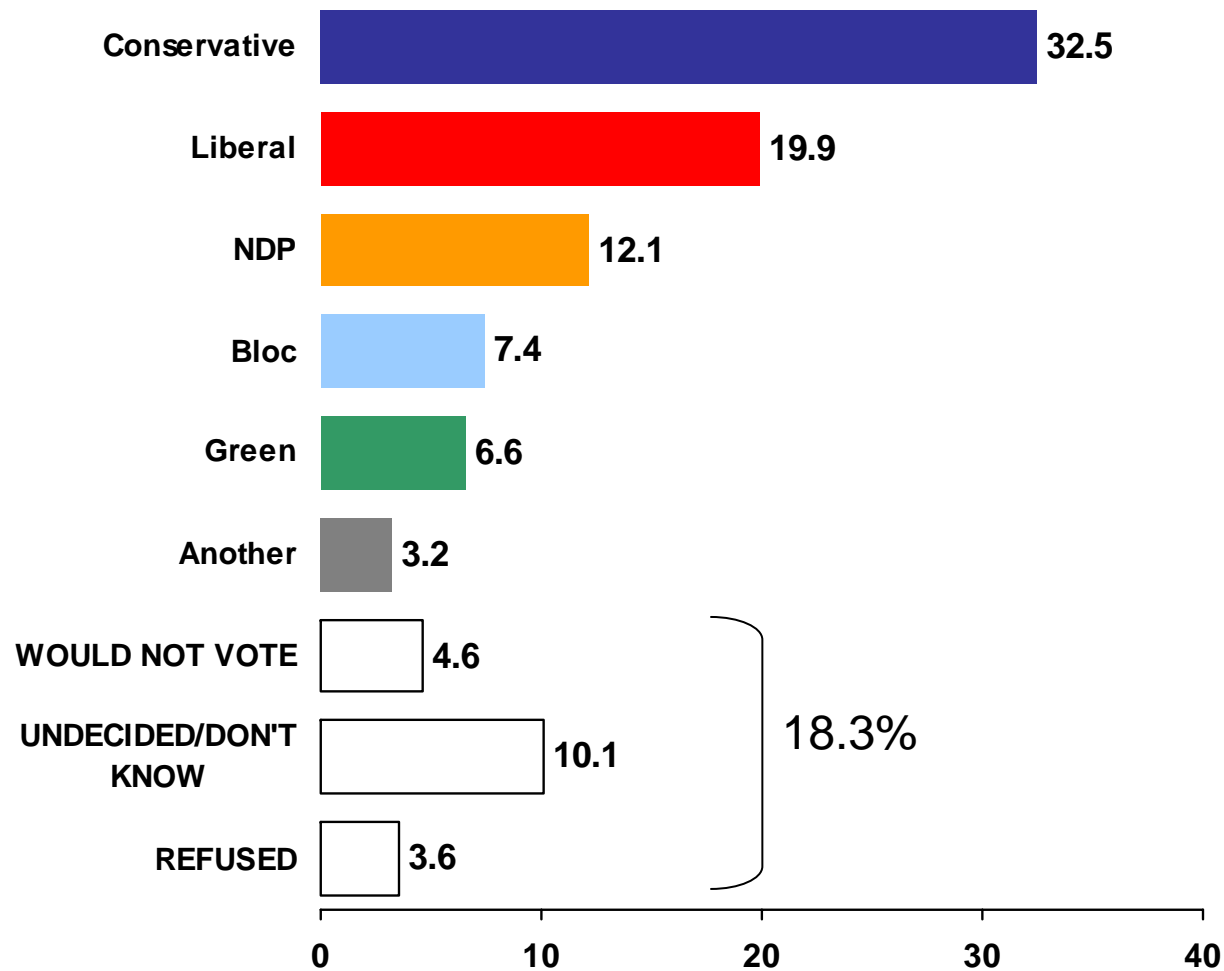




# Gamesmanship on the Hill

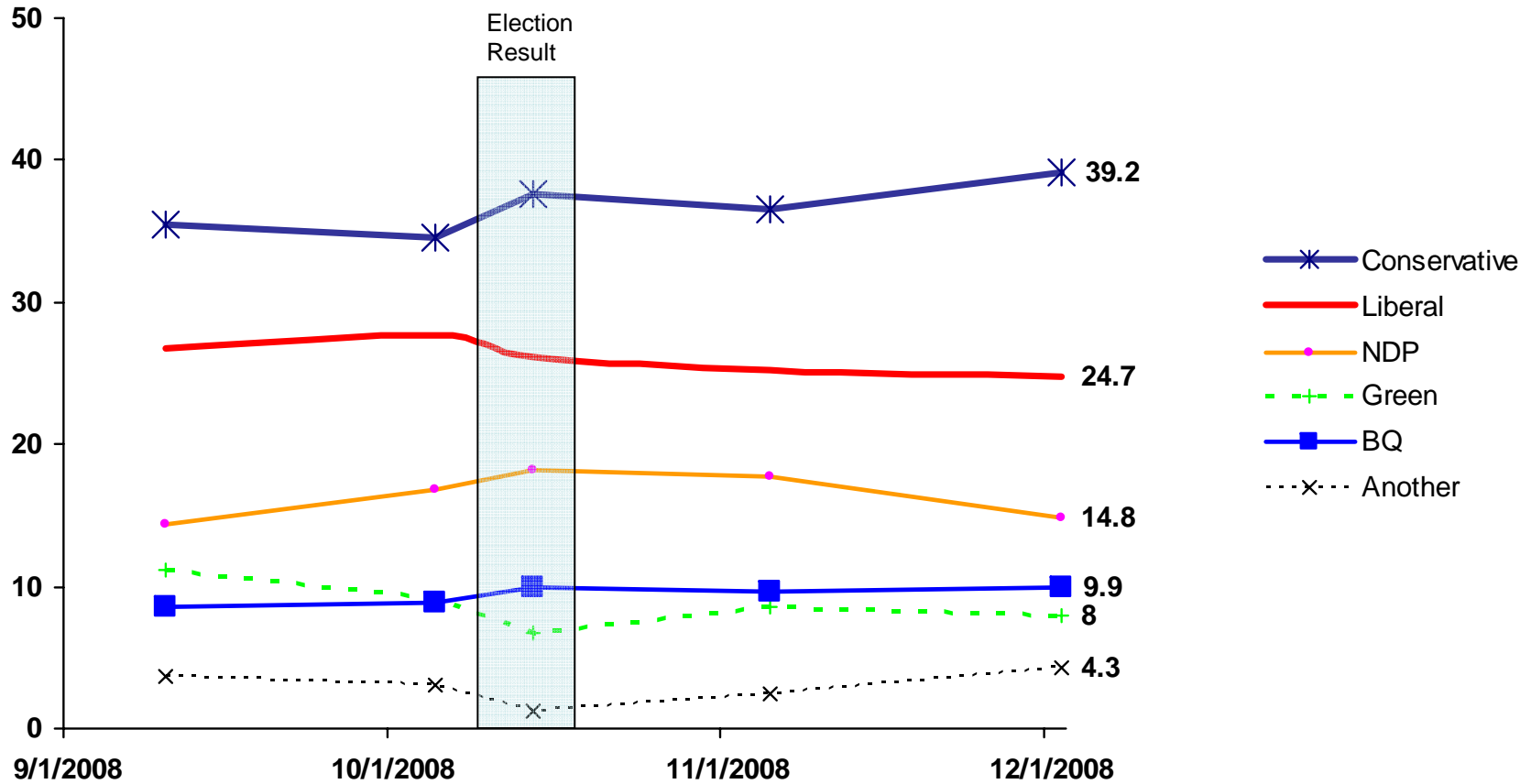
A TNS Canadian Facts Press Release (December 5, 2008)

## If an election were held today...



**Q:** Now, I would like to ask you a few questions about federal politics. If a FEDERAL election were held today, which party do you think you would vote for? Would it be ... ?

# National Vote Intentions (Decided and Leaning Voters): August to Present



Q: Now, I would like to ask you a few questions about federal politics. If a FEDERAL election were held today, which party do you think you would vote for? Would it be ... ?

[if undecided or refused] Well, are you leaning in any special direction? Which party do you favour right now? Is it...?

## Further Regionalization of the vote...

	Atlantic		Quebec		Ontario		Prairies		BC	
	%	diff	%	diff	%	diff	%	diff	%	diff
Liberal	33	-2.0	20.6	-3.1	33.8	0.0	11.9	-2.1	19.1	-0.2
Conservative	23.9	-5.7	16.7	-5.0	40.4	1.2	63.8	5.1	49	4.6
NDP	25.1	-1.0	12.5	0.3	14.4	-3.8	12.9	-4.9	17.1	-9.0
Green	11.8	5.8	7.5	4.0	6.5	-1.5	7.6	-0.1	11.2	1.8
Bloc			39	0.9						
Another	6.2	2.9	3.7	2.9	4.8	4.0	3.7	1.9	3.6	2.8

% is the percentage of decided voters, including leaners who would cast a vote for the party if an election was held today  
 Diff is the difference in each party's share in the region from the share of votes cast in the last election.

## Methodology

The fieldwork for this study was conducted using the firm's national bi-weekly telephone omnibus service, TNS Express Telephone.

A total of 1,015 nationally representative Canadian adults were interviewed between December 1 and 4, 2008. For a survey sample this size, the margin of sampling error is plus or minus 3.1 percentage points, 19 times out of 20.

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## About TNS and the Kantar Group

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