



Consumer Confidence Index: Canada

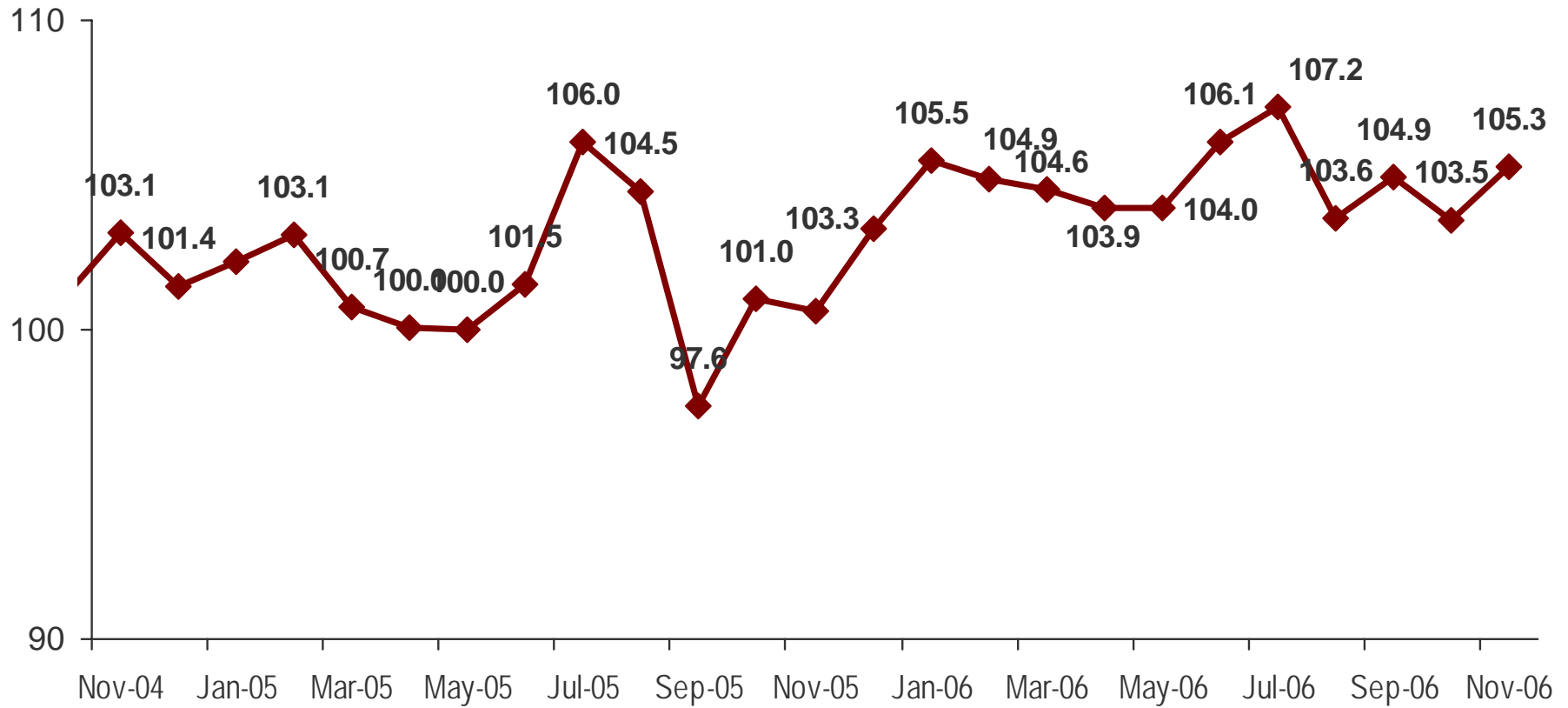
November 2006

Indices



the sixth sense of business™

Consumer Confidence Index: Canada



Present Situation Index: Canada



Current Index:

- How would you describe your country's current economic situation?
- How would you describe your country's current employment situation?

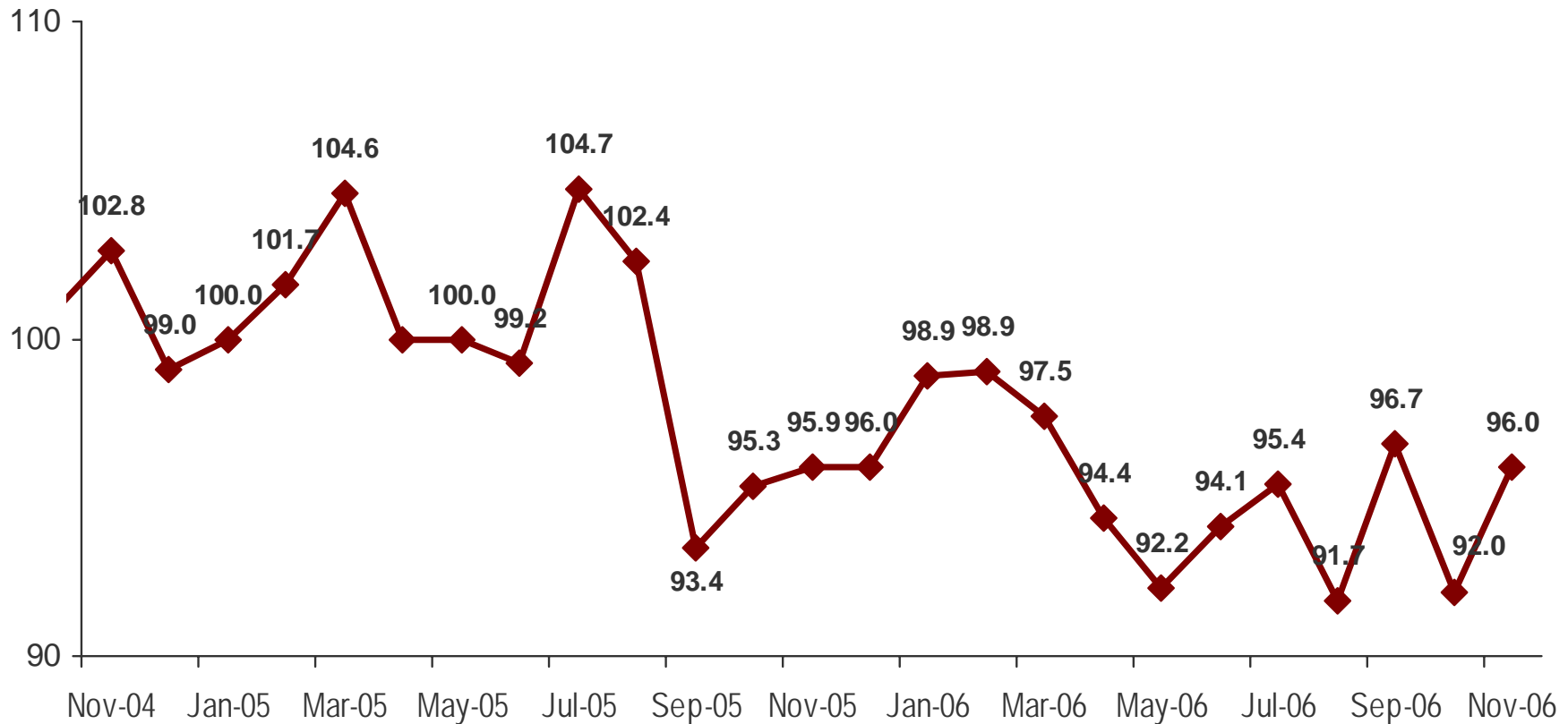
Expectations Index: Canada



Index Variables:

- What do you think will be your country's economic situation in the next 6 months?
- What do you think will be your country's employment situation in the next 6 months?
- What do you think your income will be in 6 months time?

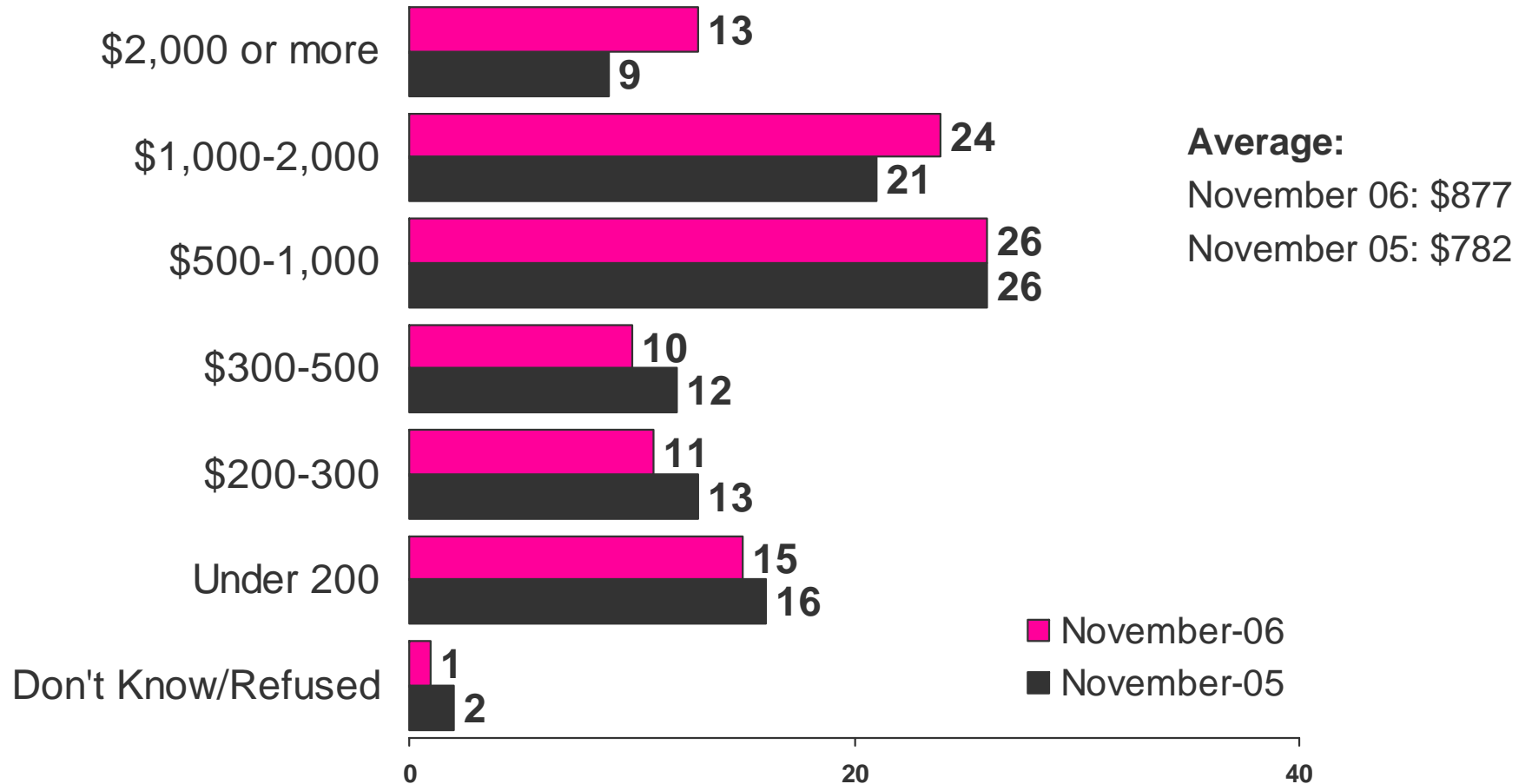
Buy Index: Canada



Index Variable:

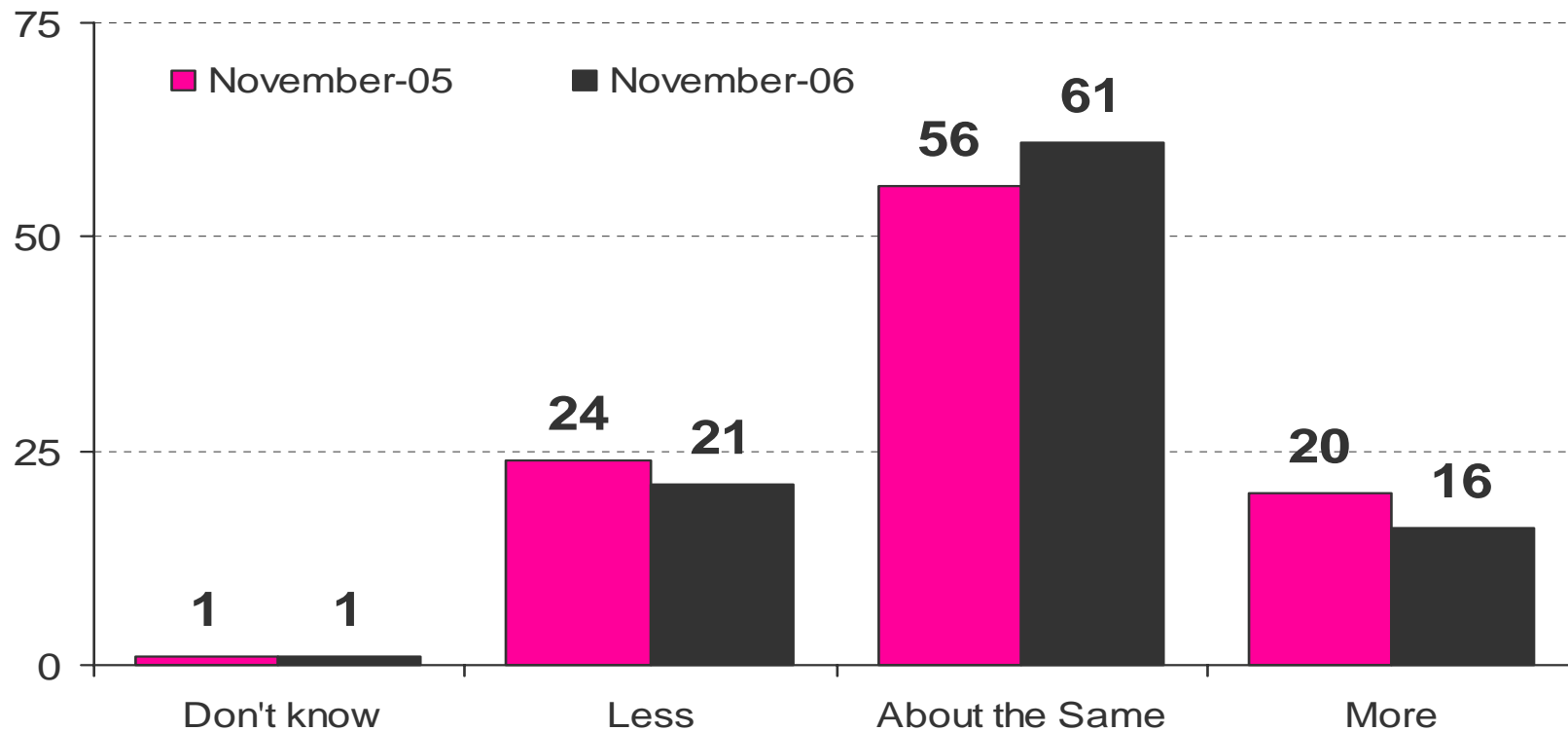
- Taking into consideration the cost of things today and the financial situation in general, to what extent would you say that now is a good or bad time to buy products such as: a house or apartment, a car, household appliances such as a washing machine, a refrigerator, a TV set etc.?

Holiday Spending



Q. Approximately how much will you spend on holiday gifts, decorations or other holiday items this season?

Spending Compared with Last Year



Q. Would you say that you are spending more, less or about the same on holiday items as you spent last year?



For more information please contact:

Richard W. Jenkins, Ph.D.

Vice President,

Corporate Director of Public Opinion Research

(613) 230-4408 ext 101

Richard.Jenkins@tns-global.com