



Consumer Confidence Index: Canada

October 26, 2005

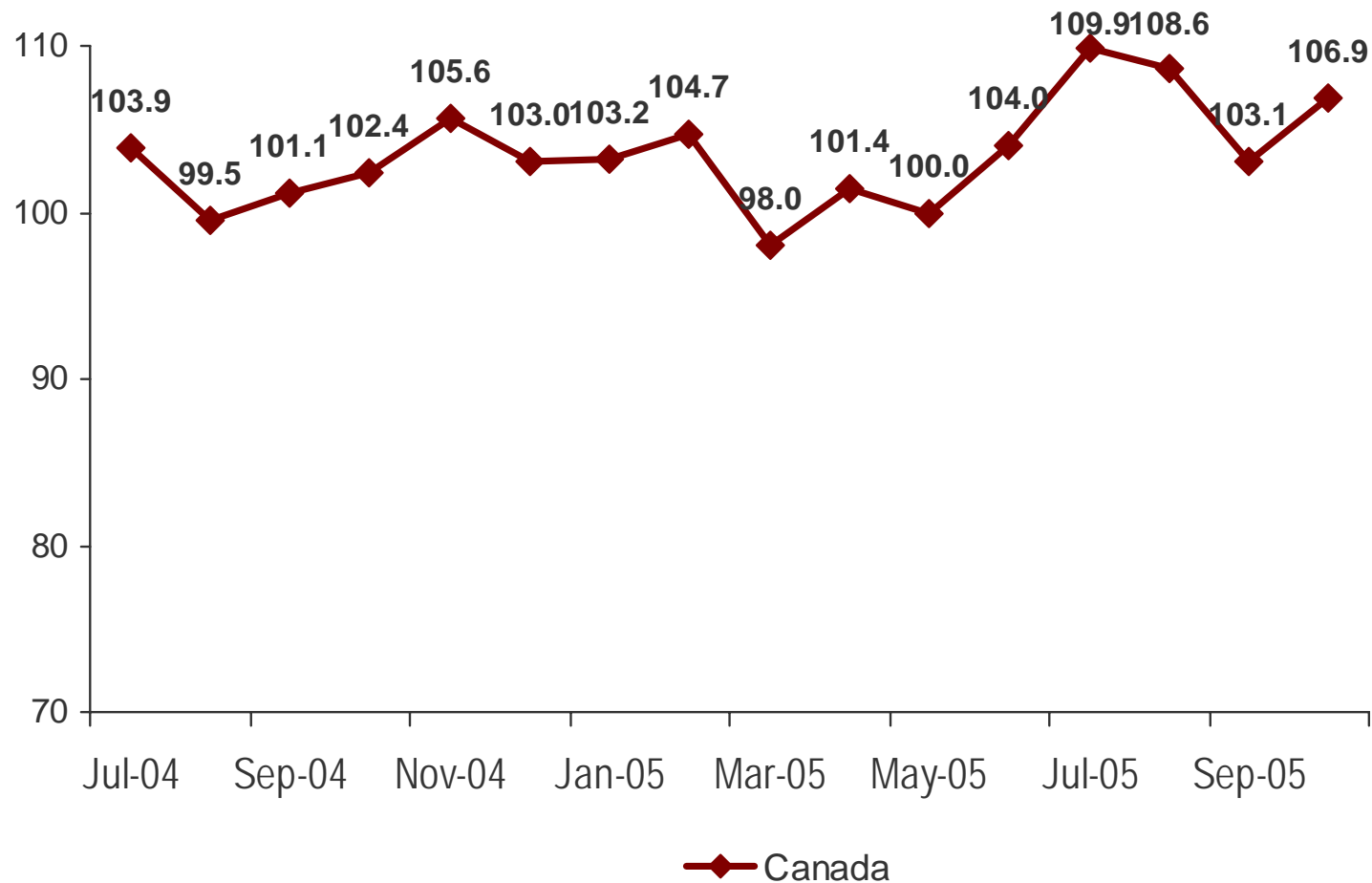
Methodology

- **Timing:** Monthly
- **Vehicle:**
 - Conducted using TNS Express Telephone, a low cost, bi-weekly omnibus
 - Survey of 1,000 Canadians
 - Results are nationally representative of the general adult population
- **Questions:**
 - 6 core questions covering main areas of economic confidence
 - Current and future economy
 - Current and future employment
 - Future personal household income
 - Time to buy major purchases
 - 1 general state-of-nation question
 - Opportunities for time sensitive questions

Date	Fieldwork	N
07-2004	July	1014
08-2004	August 9-11	1019
09-2004	September 7-11	1028
10-2004	October 4-7	1021
11-2004	November 1-4	1019
12-2004	December 13-16	1014
01-2005	January 10-13	1013
02-2005	February 21-24	1017
03-2005	March 21-24	1015
04-2005	April 4 -7	1016
05-2005	May 2-5	1018
06-2005	June 13-16	1016
07-2005	July 25-28	1017
08-2005	August 8-11	1015
09-2005	September 19-22	1015
10-2005	October 17-20	1015

Indices

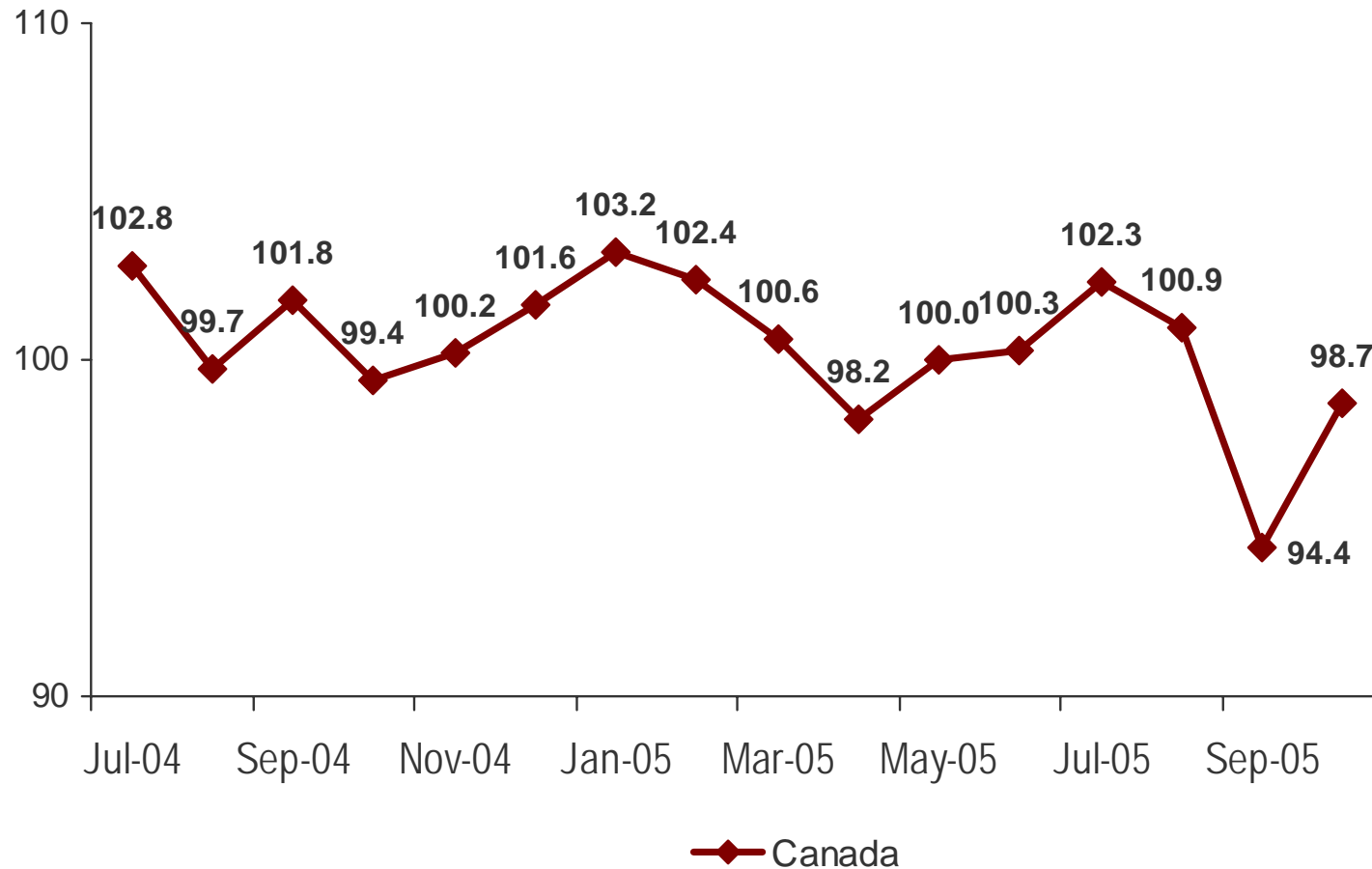
Present Situation Index: Canada



- Current Index:**
- How would you describe your country's current economic situation?
 - How would you describe your country's current employment situation?
 - What do you think your income will be in 6 months time?

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Expectations Index: Canada

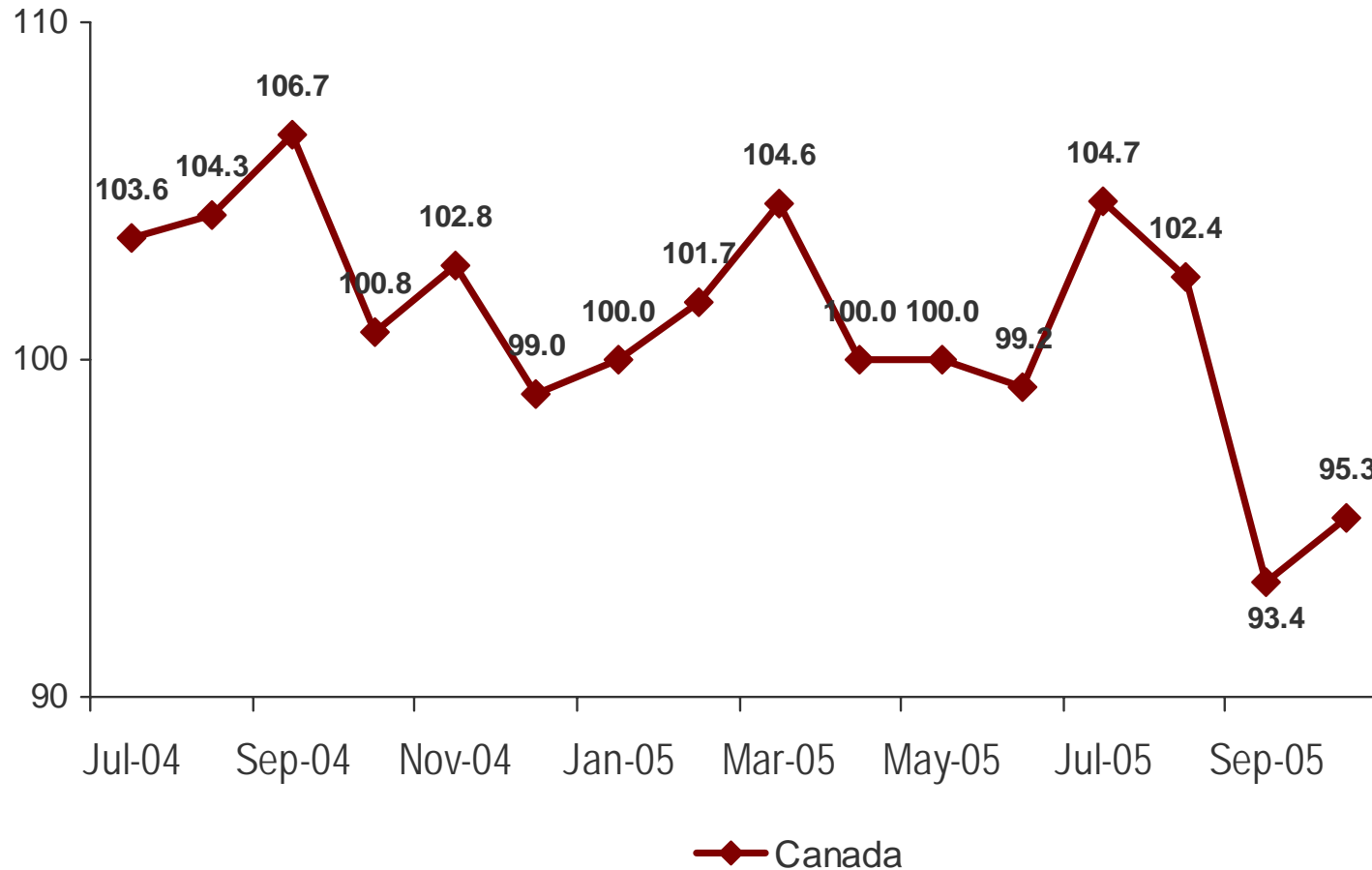


Index Variables:

- What do you think will be your country's economic situation in the next 6 months?
- What do you think will be your country's employment situation in the next 6 months?

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Buy Index: Canada



Index Variable:

- Taking into consideration the cost of things today and the financial situation in general, to what extent would you say that now is a good or bad time to buy products such as: a house or apartment, a car, household appliances such as a washing machine, a refrigerator, a TV set etc.?

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